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August 21, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Title: INTELLIGENT PERSONALIZATION SYSTEM AND METHOD
Letters Patent No. 7,216,092
Issued: May 8, 2007
Our Reference: DELUXE.001A

Dear Sir:

Enclosed for filing is a Certificate of Correction in connection with the above-identified patent.

As the errors cited in the Certificate of Correction were incurred through the fault of the Applicant, a \$100 fee is required. Please charge any additional fees to our Deposit Account No. 11-1410.

Respectfully submitted,

Knobbe, Martens, Olson & Bear, LLP



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Registration No. 53,018
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Enclosures

4161655/cfn/082007